



FOR IMMEDIATE RELEASE

AutoIMS Promotes Smith to Vice President

April 2022; Atlanta, GA Auto Auction Services Corp. (AutoIMS) is pleased to announce the promotion of Keely Smith to Vice President of Contracts and Business Services. In her role, Smith takes on comprehensive responsibility for contracts, billing, risk management, and compliance matters related to AutoIMS. This promotion recognizes Smith's abilities to shape win-win outcomes on contract negotiations, ensure steadfast compliance and risk management, and actively contribute to the remarketing industry.

Prior to this appointment, Keely served as a Director for the company, overseeing contracts, billing, and compliance. Smith, one of the early employees of AutoIMS, is credited for designing and overseeing the development of a risk management program for all clients of the company. Her team has also been instrumental in automating several aspects of our contracts, billing, and compliance matters leading to increased productivity and faster on-boarding of clients.

"Keely's 20-years of success demonstrates a legacy of relationships, growth, and dedication. Keely's strength is in managing customer relationships and she has long-term friends in the industry who trust and respect her judgment. She enjoys reinforcing the value proposition of AutoIMS during contract negotiations and helps ensure win-win outcomes for both parties," added AutoIMS CEO, Venkat Krishnamoorthy. "Keely is an amazing steward of our data compliance standards. Protecting our clients' data and the company's data assets has always been forefront for her. She is also very active in sharing her experience with the industry and serves as a co-chair of the IARA Compliance committee."

Smith worked at MCI WorldCom before joining AutoIMS in March 2002. At AutoIMS, Keely initially was the head of customer service and eventually moved to managing customer contracts, billing, and compliance. She was selected as a "Women in Remarketing" honoree in 2012.

Asked about years with AutoIMS, Keely said, "Being lucky enough to transition from telecom to remarketing technology twenty years ago changed my life. I'll always be grateful to Don Meadows for investing in me and teaching me about the industry. It's a blessing and an honor to work for a company that truly strives to help its clients be successful. I would not have gotten this far without the help and support of Venkat, our entire AutoIMS team, and industry friends. I look forward to what's in our future and continuing to contribute to our industry's success."

For more information, please contact Joe Miller: jmiller@autoims.com or 678-597-3928

About AutoIMS

AutoIMS (Auto Auction Services Corp.) is the trusted technology service provider bringing together the wholesale remarketing industry. AutoIMS delivers applications and solutions enabling streamlined data connections and wholesale remarketing inventory processes. Connecting over 1,200 commercial consignors, 750+ auto auctions, and numerous 3rd party providers, AutoIMS drives efficiencies and greater returns across its entire network. Learn more at www.autoims.com or www.autoimssolutions.com.